

# First-Class TRUCK STOP



The Creek Travel Plaza (CTP) was voted the 2017 top independent truck stop in America, as ranked by the user of the Trucker Path mobile app. Last year, CTP landed just inside the top 25, ranking as the 24th best truck stop, independent or otherwise, in the nation. Last year was the first time CTP had scored high enough since opening to be included in Trucker Path's ranking of the top 100 truck stops in the country.

CTP opened their doors in 2012 as an independent truck stop, meaning they have no affiliation with any multi-store franchise or brand, and since inception, has prided itself on putting customer's first. CTP General Manager Tammy Smith was a team member from day one at CTP, and from many years in the industry knows that keeping the customers happy, comfortable and safe while traveling pays dividends in the long run. But she doesn't take the credit for this success.

"This achievement is a testament to our staff here. It takes effort and commitment on everyone's part to achieve the kind of customer service that merits national recognition," Smith said. "I am so very proud of our team!"

In addition to being ranked as the number one independent truck stop, CTP also was placed as the number two truck stop in the country (chain or independent), and for the second year rated as the number one truck stop in Alabama.

The rankings are compiled based on feedback and reviews from over 500,000 truck drivers who use the Truck Path app, which lists over 6,000 truck stops nationwide. The Trucker Path survey found that drivers preferred places

that have abundant parking, clean bathrooms and facilities, laundry services, free Wi-Fi and fair diesel prices. Truck stops that have restaurants with high food quality and sit down service, such as the Diner at CTP, scored the best regarding what users are looking for in a truck stop.

The truck stops are rated using a 0-5 point scale. The number one truck stop nationally, located in Texas, scored a 4.861 rating. CTP's score was 4.773. Only time will tell, but with this close of a margin, it could very well be that next year Atmore's Creek Travel Plaza may indeed achieve the ranking of the number one truck stop in the country.



By Jen Chism CIEDA Marketing Manager

