

CIEDA on SOCIAL MEDIA



We live in a technology, digital era. Practically everything you do is online or mobile these days. From paying bills and purchasing items to getting news information, sports alerts and funny memes, our lives are consumed with constant dings and sounds coming from our mobile devices.

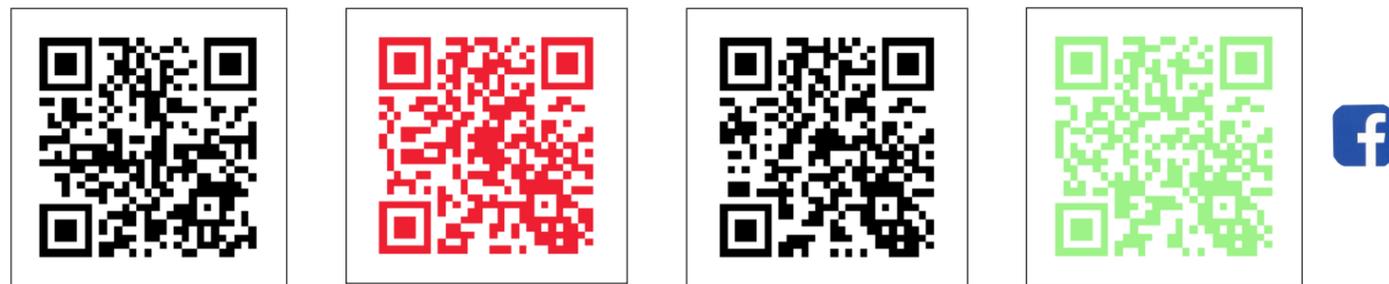
Social media plays a huge roll in how a majority of people live their lives. A plethora of avenues exist in which consumers can get information — Facebook, Twitter, Instagram, Pinterest, Snapchat, Tumblr, Reddit, Google+ — the list is endless. The 24/7 news cycle doesn't stop. That's why it is important for businesses to be on social media and engage with their customers.

Creek Indian Enterprises Development Authority (CIEDA) and its enterprises are on a multitude of social media platforms. A quick search on each site will bring up the page.

Each business has its own **Facebook page**:



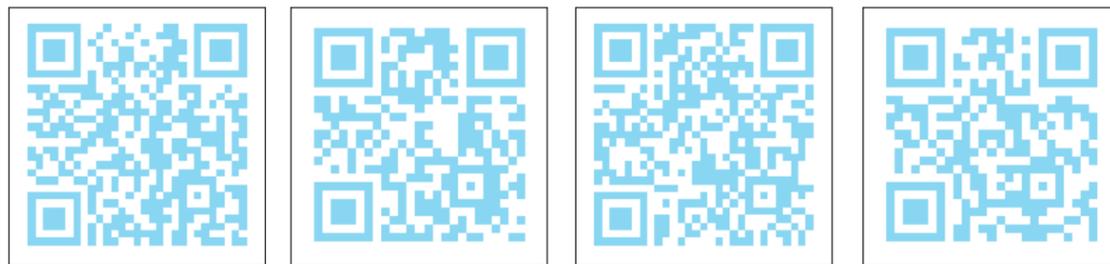
CreekTravelPlaza MuskogeeInn MagnoliaBranch PCI.CIEDA MuskoTech



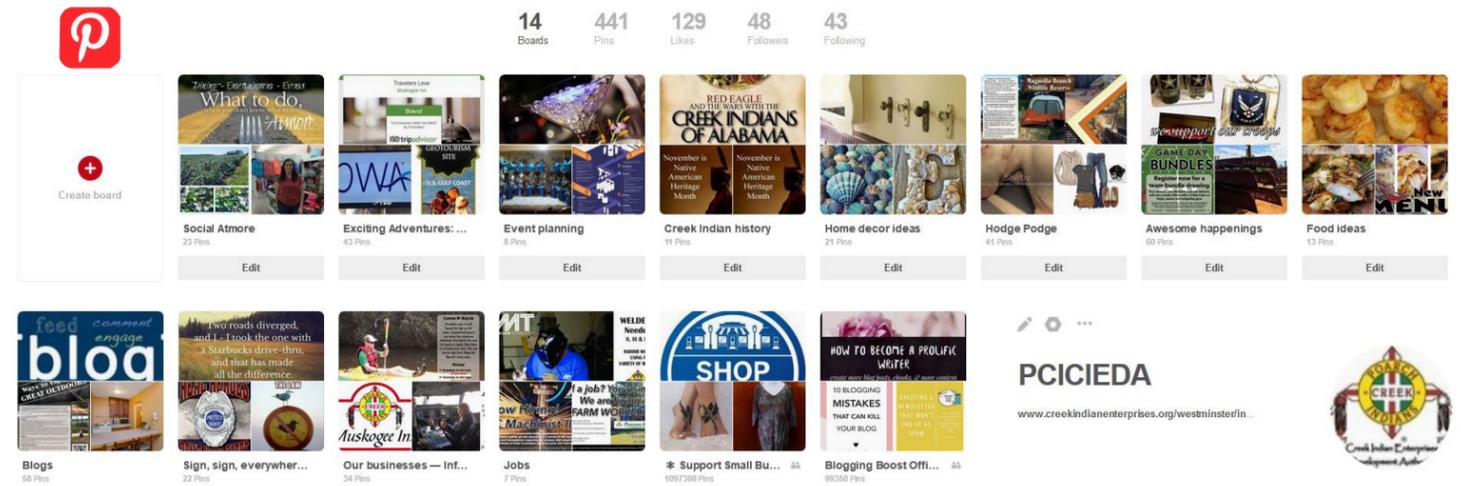
PerdidoRiverFarms CCSatmore CCSWetumpka CreekIndianJobs

Four enterprises have **Twitter accounts**:

- twitter.com/creektravelplaz
- twitter.com/MuskogeeInn
- twitter.com/magnoliabran
- twitter.com/Muskotech



CreekTravelPlaz MuskogeeInn MagnoliaBranch MuskoTech



CIEDA is on Pinterest and has boards representing each of its enterprises: <https://www.pinterest.com/pcicieda/>. CIEDA uses Tumblr to promote the enterprises as well: <https://www.tumblr.com/blog/pcicieda>.



CIEDA and Muskogee Technology are on Instagram, and CIEDA also manages the Social Atmore Instagram page, where it promotes city and Tribal events and businesses. The Instagram accounts can be found here, as well as searching for the name after the @ symbol:

- <https://www.instagram.com/pcicie22/>
- https://www.instagram.com/muskogee_tech/
- <https://www.instagram.com/socialatmore/>



@pcicie22



@muskogee_tech



@socialatmore

Creek Travel Plaza, Muskogee Inn and Muskogee Technology have a news blog page on the main CIEDA site, but each of these businesses host a blog on its own website as well. CIEDA also maintains a "catch all" blog site on blogspot.

- <http://creektravelplaza.com/westminster/blog.html>
- <http://www.muskogeeinn.com/category/blogs/>
- <http://muskotech.com/blog.html>
- <http://www.magnoliabran.com/page/Blog>
- <http://pcicie.blogspot.com/>



So as you can see, social media is an important and vital part of CIEDA's strategy to grow and maintain its businesses. Tribal Members can stay up to date just by following or "liking" a page. Comment on our posts, share a photo and create chatter. Re-pin some of our Pinterest items. Get involved with your Tribal entities on social media and in person.

We are doing great things, and we want you to know about them!



Creek Indian Enterprises Development Authority

<http://tinyurl.com/o36gh2n>



In addition to all these social media platforms, each business also utilizes a **blog**. Blogs keep Tribal Members and the public informed about what's going on in the industries we serve. Some blogs give tips on certain things, such as ways to save money if you are traveling on a budget (Muskogee Inn) or horseback riding safety tips (Magnolia Branch Wildlife Reserve). You can read and follow the blogs on each business' respective websites. CIEDA, Perdido River Farms, Creek Convenience Store Atmore and Creek Convenience Store Wetumpka have blogs hosted on CIEDA's main website: <http://www.creekindianenterprises.org/westminster/blogs.html>.

For easy access to all listed sites, you can find clickable links in this same article on CIEDA's blog page (<http://tinyurl.com/o36gh2n>) so you aren't having to type in long addresses on your mobile devices.

Scan the QR code on the left to be taken directly there.